

Turn Key Special Report

15 (or more) Attention Getting Classified Ads to
Find Your Wholesale Buyers by Kim and
Charles Petty of RealEstateInvestingProfits.com



Classified ads are one of the most effective ways to sell your wholesale properties. Each of your ads that you run will have a dual purpose. You want to first build your buyers list so you should run an ad that goes to an answering service that captures the buyers contact information. You want as much contact information as possible. We have our answering service ask for name, address, phone number, fax, email, mailing address and how did the caller hear about us. This information should be put into your

You also want to be able to sell your wholesale properties through your ads, especially before you get your buyers list built.

We recommend not running the street address of the property in the ad because you may have people not calling in and instead driving out to see the property. If they don't call in you can't capture their contact information. With no contact information you can't follow up on

Here are some of the ads that we have successfully used to sell our wholesale properties and to build our buyers list.

Take note of these and adapt them for your own wholesale properties.

1. Residential Investments Section 450:
Turn Key Real Estate Investment System

- Investment Properties!
 - Financing!
 - Contractors!
 - Property Management!
 - Tenants or Buyers!
 - ALL PROVIDED FOR YOU!
- 800-841-2579

2. EAST POINT

INVESTOR'S PRIZE!

Large 3BR 1BA ONLY \$85K!
Repairs \$10K ARV \$145K.
YOUR PROFIT \$50,000! Others
available. VPI, LLC. Call
800-841-2579 today!

3. FULTON

INVESTOR'S DOUBLE DIP!

4BR 1BA ONLY \$70K! Repairs
\$14K ARV \$135K. YOUR
PROFIT \$51,000! & a 3BR 1BA
ONLY \$67K! Repairs \$15K ARV
\$135K. YOUR PROFIT \$53,000!
VPI LLC. Others avail. Call
800-841-2579 today!

4.

INVESTOR'S PRIZE!

Lakewood Large 4BR 2BA ONLY \$89.9K!

Repairs 18K PROFIT \$57,100! Others
available. Call

1-800-559-9702 today!

5.

Lot 11 Union City—New Construction—Awesome Profit Potential!!!

100% Financing Available!!!.

6. Residential Investments Section 450: Attention Real Estate Investors: Use our turn-key real estate investment system to purchase properties and prosper! 770-565-6411.

7. Fulton NEAR GRANT PARK 3 or 4 BR 1 BA \$111K Repairs \$30K ARV
\$220,000+ GROSS PROFIT \$79,000 Others avail. Owner 770-565-6411

8. Lakewood HIGH CEILINGS! 3BR 2BA \$67K Repairs \$18K ARV \$145,000
GROSS PROFIT \$60,000

9. FULTON

INVESTOR'S DREAM!

3BR 1BA ONLY \$69.5K! Re~
pairs \$10K ARV \$125K YOUR
PROFIT \$45,500! Owner.

1-800-559-9702

10. LAKEWOOD

INVESTORS REWARD!

4BR 1BA ONLY \$89K! 1400+
sq. ft w/extras. Repairs \$10K
ARV \$150K. YOUR PROFIT
\$51,000! Owner

800-559-9702

11. Investor's Special! 65K Repairs 15K ARV 135K Gross Profit 55K. Others avail.
770-565-6411.

12. FULTON

INVESTOR'S GOLDMINE!

4BR 1BA ONLY \$78K! Repairs
\$8K ARV \$130K. YOUR
PROFIT \$44,000! VPG

Call 800-559-9702 TODAY!

13. TurnKey Real Estate Investing System!

Put our proven system to work for you. We provide properties, financing, contractors, tenants and more! 800-559-9702

14. Turn Key Real Estate Investment System

- Investment Properties Provided!
- Contractors Provided!
- Property Management Provided!
- Tenants or Buyers Provided!
- Financing Provided!
- COMPLETE TURN KEY SYSTEM!

1-800-841-2579

15. Real Estate Service: Attention Real Estate Investors: Use our turn-key real estate investment system to purchase properties and prosper! 770-565-6411.

16. Residential Investments: Use our Complete Turn Key System to EXPLODE your real estate investment business! 770-565-6411.

17. FULTON

INVESTOR'S DREAM!

3BR 1BA ONLY \$72K. Great street! Repairs \$7K ARV \$125K. YOUR PROFIT \$46,000! VPG
800-559-9702

18. EAST POINT

INVESTOR'S REWARD!

3BR 1 BA w/tons of extras
ONLY \$90K. Repairs \$10K ARV \$150K. YOUR PROFIT \$50,000!
Call today! VPG
800-559-9702

19. INVESTOR'S STEAL IN
MACON!

3BR 1BA ONLY \$13.9K! Call today for more info.
800-559-9702

20. VINE CITY

HUGE INVESTOR'S DREAM!

5BR 2BA w/basement ONLY

\$75K! Repairs \$22K ARV

\$155K. YOUR Profit \$58,000!

Owner. Others avail.

1-800-841-2579

21.

UNION CITY

INVESTOR'S GEM!

4BR 2BA w/pool and deck

ONLY \$75K! Repairs 18K ARV

\$140K YOUR Profit \$47,000!

Owner. Others avail.

1-800-841-2579

22. Alvin & N. Eugenia

BANKHEAD

2 INVESTOR STEALS!

3BR 1BA ONLY \$67K! Repairs

\$14K ARV \$125K. YOUR Profit

\$44,000! -3BR 1BA w/HVAC

ONLY \$77K! Repairs \$10K ARV

\$135K. YOUR Profit \$48,000!

Owner. Others avail.

1-800-841-2579

23. REAL ESTATE INVESTORS!

Use the Ultimate TurnKey Sys~

tem to find Properties, Contrac~

tors, Tenants, Buyers & More!

VPG 1-800-559-9702

24. **HOMEFINDER Section – Brick 2BR 1BA S8 occupied! \$145K Repairs \$15K ARV \$220K PROFIT \$70,00! Owner 770-565-6411.**

25. **HOMEFINDER Section – 2 BR 1 BA ONLY \$84K Repairs \$0 ARV \$120K PROFIT \$36,000! Owner 770-565-6411.**

These ads work well. It's important to stand out from the crowd when you advertise your wholesale property. While you don't have to use the same language, be sure to be creative in your ads. Don't just run the same old same old "Handyman Special Cheap. Cash." Ads. Run something that will allow you to stand out from the crowd.

Sharing Your Vision for Success,

Kim and Charles Petty